



**14th FIRST International Film Festival
Visiting Guest Guidelines**

Established in 2006, FIRST International Film Festival has been committed to the discovery and promotion of emerging filmmakers and their early works. A vehicle of film cultures, FIRST endeavors to sustain the diverse Chinese youth filmmakers' creative voices. Hundreds of innovative filmmakers have harvested great respect and affirmation in regard to cinematic art, as well as support from the industry market.

This year, to provide a better film-festival experience, FIRST has decided to open up the brand-new Viewing Guest spots. While offering extraordinary service and enriching the film festival culture, we hope that more like-minded people can dive into every part of the festival, stay closer to the filmmakers as a viewing guest to witness their talent and passion, and to give these young artists more attention. By raising public awareness for these new talents, we are bridging more possibilities for collaboration, promoting high-quality films to be seen by a broader audience, and infusing a steady stream of freshness into the film industry. Meanwhile, we aspire to create a more diverse environment for free discussion, to attract a wider audience who will build a closer connection with FIRST, and to make our film culture more enjoyable.

After the industry has been put on pause for such a long time, we hope that everyone can restart this wonderful journey by joining the film festival together. We look forward to your arrival!

I. Registration

a) Date

Online registration for the 14th FIRST Visiting Guest is open from June 29 to July 25, 2020 (GMT+08:00).

b) Eligibility

- i. Representatives of film festivals and cultural organizations (including embassy, film-related institution, art center, museum, theater, library, data center, etc.) from Hong Kong, Macau, Taiwan and foreign countries are eligible for FIRST Visiting Guest program.
 1. Tips: Due to the COVID-19 crisis, please be aware of the prevention and control policies as well as travel limitations of your native country/region and that of People's Republic of China.
- ii. The registrant should meet one of the following requirements:
 1. The registrant is a long-term employee of the affiliated organization, and a proof of employment can be provided;
 2. The registrant is a short-term employee of the affiliated organization, and supporting materials can be provided.

c) Procedure

- i. Online Registration
Log onto the FIRST International Film Festival's official website (www.firstfilm.org.cn) and complete the online application form.
- ii. Review by the Committee
The application will be reviewed based on the organization/institution's information. The review process generally takes 7 business days. Once approved, a confirmation letter with payment instructions will be sent to the applicant through email.
- iii. Spots
Based on the current epidemic prevention and control policies and the standards for guest service provided, the 14th FIRST International Film Festival will open 200 spots for FIRST Visiting Guests, and will review the applications according to the time order.

D) Fees and Payment

Early Bird June 20-July 10, 2020	Regular Registration July 10-July 25, 2020
2150 RMB/Person	2650 RMB/Person

II. Benefits

14 th FIRST Viewing Guest Benefits		
No.	Section	Benefits
1	Certification	Film Festival Exclusive "Membership Badge"
2	Itinerary	Personalized viewing itinerary and personal consultant
3	Viewing	One FIRST Viewing Guest Certificate for the entire festival (Including the opening and closing ceremonies; reservation
4		Priority reservation for screening (Including the opening and closing films) *As First-Class Priority certificate, this comes before other guests, fans, or press.
5		Membership Badge Exclusive Paths
6		FIRST Short Short Film Premiere
7		FIRST Training Camp Premiere
8	GALA	FIRST "Opening Gala" Official Invitation
9	Forum	FIRST themed forum – FIRST Forum
10		FIRST themed forum – Industry Forum
11		FIRST themed forum – Production Forum
12	Red Carpet	FIRST Red Carpet District A Viewing Ticket
13	Award Ceremony	Exclusive seats for FIRST Award Ceremony LIVE broadcast area
14	Gift	14 th FIRST STORE Viewing Guest Souvenir Package

15	Discounts	Discounted price for official partner hotels
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*Specific details and event arrangements will be notified via email before the opening ceremony. The benefits above may only be activated with the Viewing Guest certificate, which may not be transferred or lent to others.

III. Schedule

- July 26 – August 3 FIRST Film Screening
- July 26 FIRST Opening Ceremony and Screening
 FIRST Official Gala
- August 1 FIRST Training Camp “Isolated Island” Premiere
- August 2 FIRST Themed Forums (FIRST Forum, Industry Forum and
Production Forum)
 FIRST Short Short Film Premiere
- August 3 FIRST Closing Ceremony and Screening
- August 3 FIRST Red Carpet and Award Ceremony

Tips: The finalized schedule may be found on the FIRST official website in mid July; specific instructions for reservation and participation will be sent via email once the registration is verified and the payment is complete. Please pay close attention to any updates.

IV. Special Notice

- (1) Once the application is reviewed and the payment is complete, the registrant will officially become FIRST Visiting Guest. If the guest cannot attend the film festival due to personal reasons, the fee will not be refunded. Please confirm the schedule ahead of time.
- (2) If an invoice for the payment is desired, the registrant may fill out the information directly on the payment page. Only regular VAT electronic invoices may be provided.
- (3) Each FIRST Visiting Guest will be provided with a pass that grants access to related events during the festival. The FIRST Visiting Guest Pass may not be transferred or lent to others. A replacement Pass may not be

issued if the original one is lost or destroyed.

- (4) In order for the FIRST Viewing Guest's Priority Reservation to be effective, the reservation shall be done in the 24 hours prior to the opening of other reservation channels.
- (5) Upon the completion of the registration, the applicant shall be deemed to agree to the provisions listed in this Articles of Association.
- (6) Shall the events be postponed due to the COVID-19 crisis and the FIRST Committee has made adjustments, the completed payments may not be refunded.

***The FIRST Committee reserves the right to make final decisions regarding the unexplained circumstances. If you have any questions, please feel free to contact us at guests@firstfilm.org.cn or call us at 010-85564221.**

We look forward to your arrival!