



FIRST
INTERNATIONAL
FILM FESTIVAL
XINING
青年电影展

2022.7.27-8.4

The 16th FIRST International Film Festival
Exhibitor & Education Badge Accreditation



I. About Exhibitor & Education Badge

FIRST International Film Festival is committed to the discovery and promotion of emerging filmmakers and their early works. FIRST bridges the aesthetics and industry and returns to the core spirit of the film by screening and encouraging high-quality work each year. As the platform of emerging talents, FIRST documents the Chinese emerging cinema and industry, impacting the contemporary history of Chinese film.

The 16th FIRST International Film Festival will be held from July 27 to August 4 in Xining, Qinghai. The specific schedule which includes Competition titles, Short Short Film, Training Camp, Opening & Closing Film, Forums, and etc, will be announced in July.

Starting this year, FIRST is also open to cultural, academic, screening organizations, and film professionals, within the limits of availability through the Exhibitor & Education Badge. These accreditations give access to all public screenings and activities during the festival.

Please read the following carefully before you apply for the Exhibitor & Education Badge of the 16th FIRST International Film Festival.



II. Eligibility

The Exhibitor & Education Badge is open to the following:

1. Institution and Organization (If your institution or organization is not registered or cannot provide relevant official documents, please apply as an individual)

- 1) Screening organizations or institutions that own screening venue and organize regular screening programmes.
- 2) Embassies and foreign cultural institutions in China.
- 3) Programmers from film festivals.
- 4) The organizer of events with film screening content.
- 5) Other institutions or organizations with regular screening programmes.

2. Individual

- 1) Event organizers of non-profit and community screenings.
- 2) Scholars with an ongoing research project on festivals or festival films.
- 3) Teachers who is leading a school trip of over 5 students to attend the festival.

III. Procedures

Please visit our official website of accreditation portal to register for your Exhibitor & Education Badge (www.firstfilm.org.cn). The result will be noticed in 3 business days once complete your registration.



After the approval, please go to the official website to make the payment. You should be able to use your guest QR code at the festival register center to get your Badge once the payment is done.

Each organization may have a maximum of three staff members to apply for Exhibitor & Education Badge, and each individual may have a maximum of one staff member to apply for Exhibitor & Education Badge. If you have more members to the festival, please purchase extra audience Passes.

The registration fee is 120 USD, open from July 6 to July 15, 2022.

IV. Rights, Interests and Responsibilities

1. Access to all screenings

1) The accredited Exhibitor & Education Badge holder has the priority to make reservations for all public screenings. (Only one film can be reserved at the same time slot.)

2) The permission to enter a screening with open seats. Each badge is limited to one guest.

3) The permission to enter the Open-Air Cinema.

4) The access to shortlist film contacts.



2. Access to all activities

- 1) The priority to reserve access to public forums and workshop.
- 2) You receive the red-carpet voucher for the FIRST Film Festival Award Ceremony and the infield seating during live broadcasting. Each badge holder only get one voucher.

3. Hospitality

- 1) Badge holder could book a room at festival collaborating hotels with festival discounts
- 2) Free access to airport shuttle service
- 3) Enjoy festival discounts at designated merchants nearby the festival center.
- 4) Receive gift package of 2022 Film Festival Brochure and merchandise.

4. Events and Activities

- The Exhibitor & Education Badge holder may hire festival venues to co-host events during the festival. (Except for screening or press launch events)
- (Applicable to institution and organization) The Exhibitor & Education Badge will be required to participate as a member of screening organizations or institutions and offer feedback, as well as organize or support in the implementation of film events like preview screenings, in the event of any



subsequent theatrical screening of the FIRST official films (within a year of the festival).

5. Other rules & restrictions

- 1) The Exhibitor & Education Badge is intended for one person and not transferable. You will not get a new badge if you lost your badge, please keep your badge properly.
- 2) If you have already obtained the Press Badge or Industry Guest Badge, you do not need to apply for Exhibitor & Education Badge.
- 3) Please prepare all supplementary documents for the organization's registration includes an organization introduction, a detailed description of previous screening events, an official agency registration document, or an official letter. If you are applying as an individual, please provide relevant information on previous screening events.
- 4) Please notice that if you are unable to attend the festival, your badge is not refundable or transferable.
- 5) If you are accredited as the organizer of a screening/event organization, your future screening event(s) which includes FIRST shortlist films must contain the FIRST logo in all publicity materials. You also need to play the festival clips before the screening. (will be provided by the festival)



- 6) If you are accredited as a scholar, please send a copy of your published articles to the festival committee (for archival use only) after it is published.

*If you have any questions, please email public@firstfilm.org.cn or call 86-10-85564221. The festival committee reserves the right to decide on any eventuality not foreseen in the guidelines and to modify the guidelines in due form. The Chinese text of these Rules and Regulations is the authentic and binding version.